

February 3, 2009  
Meeting Minutes  
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey  
Matt Upton, Vice Chair  
Betty Hoadley  
Michael Dellolacono  
David Croft  
Jennifer Kretovic  
Dick Holden  
Bob Vachon  
Mark Coen  
Bernard "Sid" Chase  
Ed Deshaies  
David Gill

Others Attending:

Phil Bilodeau

A call to Order

Matt explains Chris will be a few minutes late and has asked Matt to start the meeting.

**5 Minutes of Public Input**

None

Matt asks if there is a motion to approve the Draft minutes from the January 6, 2009 meeting or any questions about the minutes

Mark Moves approval

Betty Seconds

Discussion

Jennifer asks that the minutes reflect Sid's offer to share a marketing plan with the Committee.

Minutes approved 7-0 with Jennifer's addition

(Note: upon review of minutes this item was contained in January 3<sup>rd</sup> Draft minutes)

## **Old Business**

Policy and Procedure Manual Review

Matt reports he continues to work on it.

Mission Statement-Roles and responsibilities

Discussion of version #5

City Official versus Elected Officials

Global Mission Statement versus Day to Day operations

Further review of Ordinance

Mark Cautions against allowing the Advisory Committee to become a legislature or an intervener between golfers and Management.

Betty suggests the School Boards model of directing the parent to the appropriate staff member so the School Board member is not the messenger.

Matt suggests tabling the R&R discussion until all are up to speed.

Sid asks for most current version to forward to committee (attached).

Matt moves to table the Discussion

Betty seconds

Motion carries 8-0

Mark calls the Committee's attention to the next two items for action outlined in the Ordinance.

Capital Plan and Annual Report

Timing and Venue discussed

Report by Fiscal Year?

Capital Plan part of Budget, Annual Report?

Phil explains he is in the middle of developing the Capital Improvement Plan for the FY10 Budget being presented to Council in the Spring.

Mark thinks it's important to get the Committee's improvement plan into this Budget cycle.

Chris feels that while it may be difficult to request funding for Capital Improvements with no recommended rate increase, it is important to see what our needs are and then find a way to fund them.

Betty observes there has been disconnect in the past between City Hall, Advisory and Golf Course Administration. The Mayor's expanded Committee provides a better opportunity to move forward and the three elements to work together.

Chris asks about other Board and Committee reporting responsibilities

Staff and Mark say each Board/Committee is different.

Mark suggests a presentation to Council to educate public and Council to the benefits of Beaver Meadow

Some on the Committee remember hosting Council at the course and giving them a tour. With new members on both the Committee and Council, it may be time to do it again.

Matt, thinks its important get Council to think about Golf Course differently. Beaver Meadow is the only park that is expected to turn a profit.

Phil suggests the Committee can either call the City Manager's office to schedule a presentation or make the present a report to Council for the consent agenda.

Mike suggests setting a date for plan and Capital Improvement Plan.

Bob asks if it might be helpful for the group to bring back ideas to share and blend for a report.

Matt advocates a report date in season may be more meaningful rather than reading it while we have snow banks.

Before adjourning the meeting Chris asks Staff to resend the Architects reports and other similar Reports.

He also asks the group to send or bring a couple of talking points or bullets for the Annual report.

Matt asks that information regarding the FUTURES Tour be included in the report.

Phil reports the FUTURES Tour USI Championship is slated for one more year and there have been preliminary talks about extending the relationship with Beaver Meadow. He also reports Abby Sykas has moved on from HHH but this should not impact Beaver Meadow in regards to the USI Championship. He is meeting with Mike Palmieri soon.

Dick asks if there has been any action on the automated payment plan for Season Permits. Sid has spoken to Vermont Systems, Beaver Meadow's software provider for its POS system. It is possible through Vermont Systems.

### **New Business**

None

Chris asks if there is a motion to adjourn.

Before Adjourning Sid tells Committee he has Marketing Plan with him and will share it at the next meeting.

XXXX so Moves.

XXXXXX Seconds,

Motion Carries. By Acclaim

Meeting is set for March 10, 2009

**7:30 AM**

City Council Chambers

Agenda:

Public Input

Approval of Minutes

Old Business

Meeting Adjourned.

**Beaver Meadow Golf Course  
Mission Statement  
Version #5**

The mission of Beaver Meadow Golf Course is to provide the public with a quality golfing experience at a safe, attractive and well-operated facility.

**Beaver Meadow Golf Advisory Committee  
Roles and Responsibilities:**

Beaver Meadow Golf Course holds the distinction of being New Hampshire's oldest golf course and is recognized as one of the major facilities in Concord that contributes to the high quality of life in the city.

The Beaver Meadow Golf Advisory Committee serves to assist the City Manager and City Council in fulfilling their obligation to the citizens of Concord. The City Council has the ultimate political and legal responsibility for the operation and maintenance of the golf course. The Advisory Committee acts as the communication link between patrons of the golf course and elected officials.

The Golf Advisory Committee supports the mission by:

(For committee discussion)

- Advising the City Manager of any changes that will result in improvements in the operation, use and function of the golf course
- Encouraging the management team and staff of the golf course to provide outstanding customer service, value and exceptional golf course conditions
- Recognizing customer satisfaction is paramount to the long term viability of the golf course and therefore strongly considered in making fiscal recommendations to City Council and the City Manager
- Cultivating non-golf season recreational activities in an effort to expand citizen use and provide supplemental revenue
- Ensuring all yearly operating expenses, including present and future capital improvements, are met in a financially responsible manner